



# Hancock County Mississippi Gulf Coast



# The Other Katrina & the Gulf Oil Spill

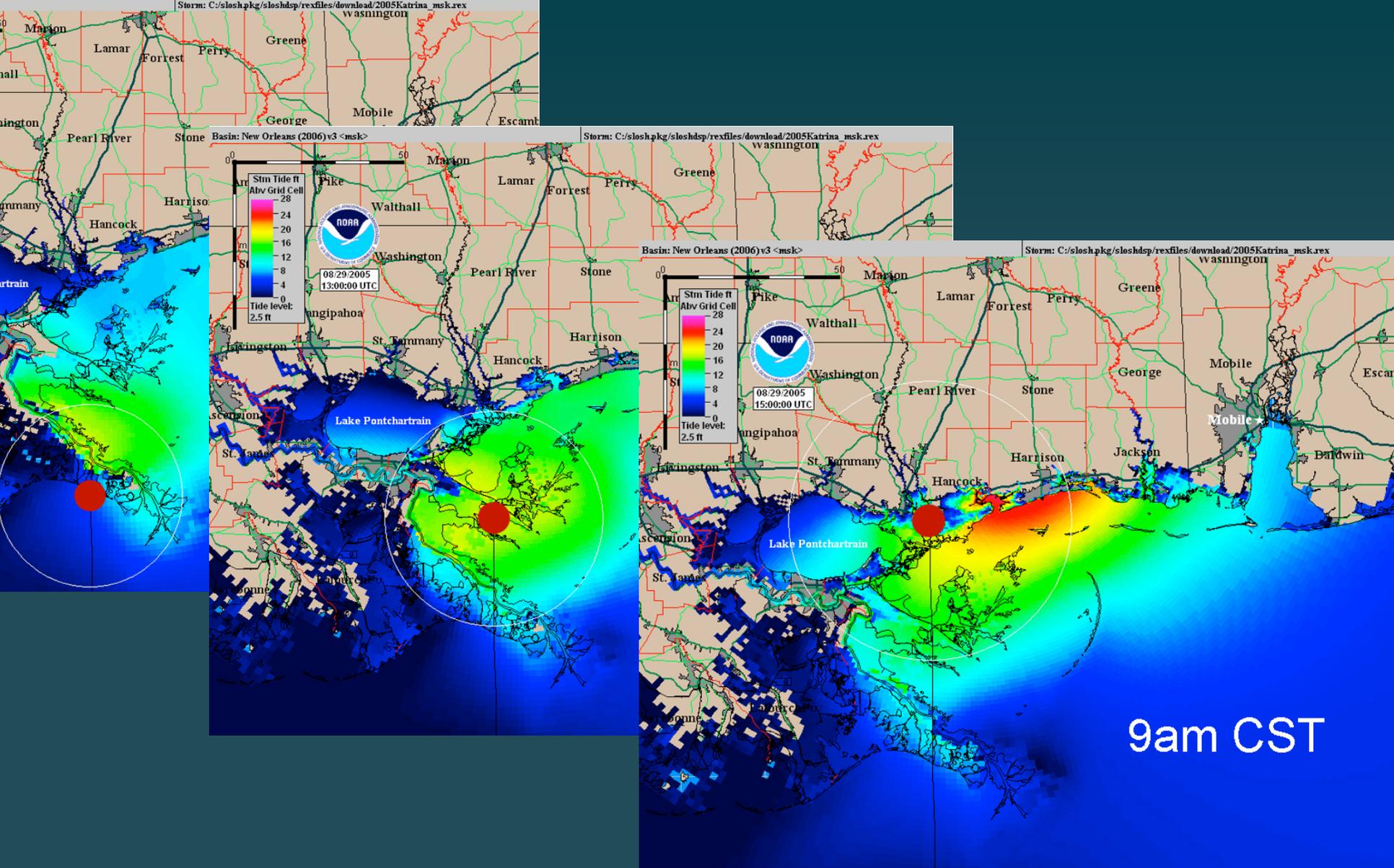
*The Tragedy... and the Triumph*



The Bay's Hwy 90 four-lane bridge was its life-line to the rest of the coast. It was reduced to mere pilings by the storm.

In the days after the storm, the foot of the bridge was a cell phone "hot-spot," one of the only places where calls could get out...sometimes.





NOAA SLOSH maps show that the entire south end of Hancock County on the MS Coast was covered with water - as far as 10 miles away from the Gulf



• August 30, 2005 | 8:15 p.m. EDT

A brief posting from New Orleans (Brian Williams)



Anchor & Managing Editor

NEW ORLEANS — Forgive my lack of postings...we have very limited ability here. No one in New Orleans has a source of power or food or water or gasoline. At least we



poverty and racism that separated New Orleans before Katrina plague the city's reconstruction. [» More](#)

- Black family adjusts to life in Utah
- Tale of two cities • Full Coverage

 Racism in New Orleans before and after Katrina

 Thousands of Katrina pets remain homeless

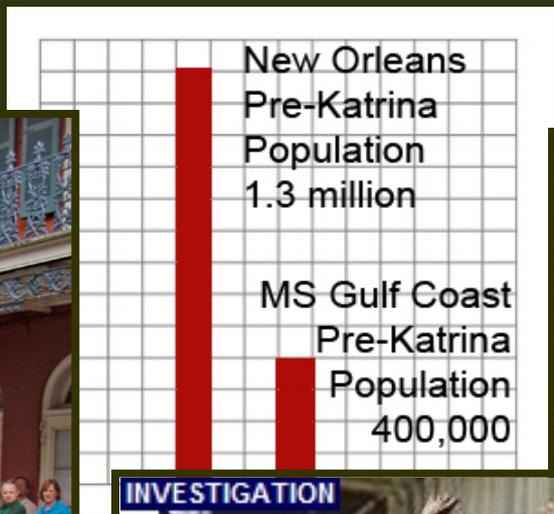
 Aaron Neville's musical tribute to New Orleans

 Georgia wins Little League World Series

[» More Featured](#)

In the News World Video

The news media focused on New Orleans, cementing the public perception that Hurricane Katrina mainly affected the city.



**INVESTIGATION**

**New Orleans Cops Told They Could Shoot Katrina Looters**

Aug 25, 2010 6:53 AM CDT

the water  
is rising  
pleas

Possible reasons why media coverage of the Mississippi Gulf Coast was overshadowed...

1. Population density
2. New Orleans is beloved around the world
3. The catastrophe itself was on-going
4. Sensational stories of violence and crime are thought to increase ratings - "If it bleeds, it leads."



Author Ellis Anderson---Under Surge, Under Seige...  
She thought the worst was over. She was wrong.”



**The only word that came to mind was  
Hiroshima.**

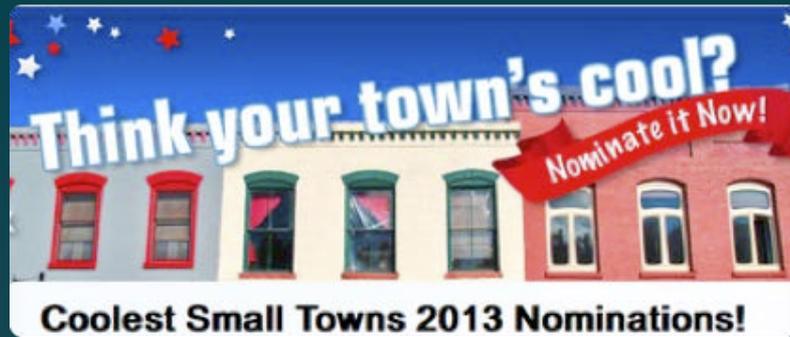


Thousands of homes closer to the beach---like my family home where this baby grand once graced the halls---no longer existed at all.



Devise a public/private partnership to chart the course and set funding priorities.





Communities with "cool" - and MORE!

## ■ Pre-Katrina Capacity

- Executive Director
- Book-keeper
- Marketing Coordinator

## ■ Post Katrina & Oil Spill Capacity

- Executive Director
- Assistant Director
- Loan Officer
- Communications Manager
  - Marketing Coordinator
  - Social Media Coordinator
- INFINITY
  - Operations Manager
  - Sales Coordinator
  - Marketing Coordinator
- Accountant
  - Accounting Clerk
- Business Development Manager
- Business Resource Center Manager

# Expanding Your Capacity



After Katrina

After the Oil Spill  
there is a need  
for technical  
assistance



RE- ESTABLISH the BUSINESS RESOURCE CENTER

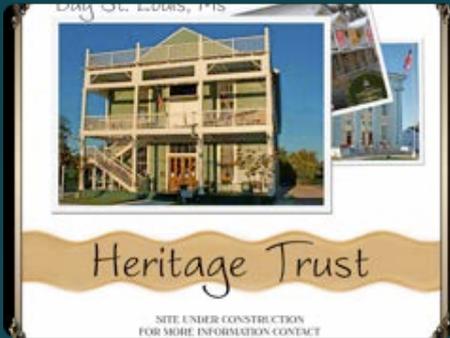


# Bay BridgeFest

a vehicle for publicity & new business income  
winner of two major tourism awards in 2012



**The Hancock Chamber has been around since 1925. Why do we need to start a 501 ( c ) 3 now?**



Hancock Community Development Foundation  
supporting 20 community funds



**We are a Chamber.  
We are NOT in the housing business.  
We are now!**

**HANCOCK COMMUNITY  
DEVELOPMENT  
FOUNDATION**



*Charting a new direction  
for Hancock County*

**We are the  
Chamber.  
We're not a bank.  
We are now.**

**JOB  
GENERATION  
FUND**





**Create More Access to Capital  
REGIONAL CDFI – Treasury Grant**



**We are the Chamber.  
Why are we pushing tourism initiatives?  
Don't sit around and wait for  
someone else to lead the charge.**

# DEVELOP THE PRODUCT: 43 Miles of Roadway in Hancock County Provide the Gateway to the Mississippi Coast



Scenic By-ways to  
**INFINITY & Beyond**

## ~ Possum Walk

under development outside  
INFINITY

## ~ Jourdan River Blueways

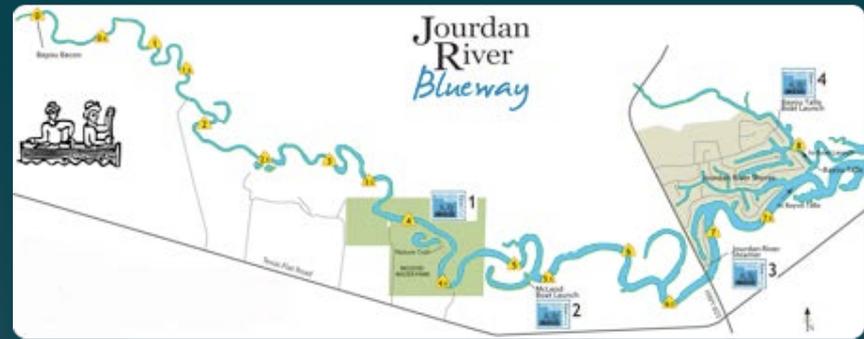
officially opened in 2012

## ~ McLeod Water Park

enhancements underway

## ~ Buccaneer State Park

reopening water features in  
summer 2013





# Year One Results

- 60,855 total guests
- Groups: 23,616 visitors
- 12,376 using simulators
- 3,091 overnight stays



New Hurricane Simulator

NRDA funds totaling \$10.4 million will complete vision for the center as a STEM Center of Excellence

**Marketing Grants total close to \$1.2 million**



# **New! INFINITY at NASA Stennis Space Center**

**MS Coast I-10 Exit 2**



Sponsored in part by a grant from BP

**VisitInfinity.com**

- 20 Outdoor boards in last six months
- 16 new Outdoor advertising boards going up
- Website digital marketing launched and continuing
- E-Blast to 1,325 Schools in MS, AL, LA
- National Network Reaching 5 million Visitors
- Another \$500,000 in marketing for exterior signage is proposed to BP
- Another \$1.5 million proposed to BP to market the area



This ghost town view of the Main Street in Bay St. Louis was shot almost two years after the storm.





Failure cannot cope  
with persistence



Why don't we have a  
downtown revitalization  
program?

The Chamber could  
start one...



# Bay BridgeFest

winner of two major tourism awards in 2012



The Bay St. Louis Second Saturday Artwalk attracts thousands to the town each year...



**New seawall is now complete. CDBG funded Downtown Harbor under construction to open next year.**



# Bay St. Louis Harbor Project Redevelopment of the Beachfront

This building was the set for a 1966 film called "This Property Is Condemned," directed by Sydney Pollack and starring Natalie Wood and Robert Redford. It's now the new home of the award winning community theatre.





Waveland Business Center opened and closed...  
Four New Museums Emerged



The eagle has  
landed.  
A tribute to  
Apollo 13 Astronaut  
Fred Haise  
at INFINITY

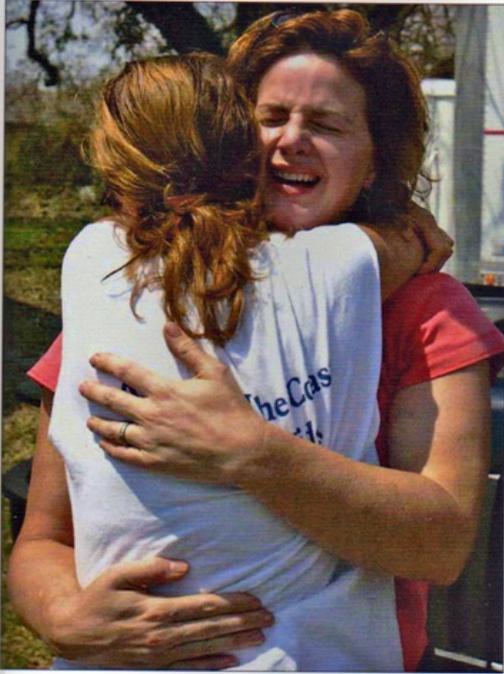
Angels work 'round  
the  
clock in  
Bay St. Louis...



DISTRICT EDITION  
WEDNESDAY  
SEPTEMBER 7, 2005

# The Examiner. WASHINGTON

www.dcxaminer.com



## HELP ON THE WAY

D.C. pair delivers love, supplies to Katrina's survivors in Miss.

>> SEE THE EXAMINER SPECIAL REPORT BY KRISTINE ANTONELLI, PAGES 24-25



Photos by Andrew Hersh/Examiner

### FEMA chief sat as hurricane pounded the Gulf Coast

Mike Brown gave workers two days to arrive in affected areas. See NATION, Page 12

### N.O. evacuees hunker down at D.C. Armory

Survivors to call the facility home for months. Story by MICHAEL WEINBAUER, Page 5

Washington resident Lucy Keenan, right, hugs close friend Ellis Anderson after Keenan and Drew Bruch arrive in hurricane-ravaged Bay St. Louis, Miss., seen right. The D.C. couple drove a rental truck loaded with supplies to the town after hearing that the community had received no government help.

## D.C. tycoon: I'm innocent and broke

Attorneys for Walter Anderson want to be excused from his tax-fraud case because they say he cannot pay their fees. Story by SARAH KELLEY, Page 3



### Rehnquist leaves behind legacy of conservatism

Admirers pay respects at the Lincoln Catafalque in the Supreme Court. Story by KAREN DEWITT, Page 8

### Don't scream, ladies; it's only football season

Columnist Mark Schlereth has some coping tips for the wives of NFL fans. See SPORTS, Page 42

**Rodi Salon & Spa**  
703.288.3880 • www.rodison.com  
2070 Chainbridge Rd Ste. 181 • Vienna, VA • 22182

Will donate all of the proceeds from sale of Jane Iredale Mineral Make-Up & Esthederm Skin Care Products to the Red Cross Hurricane Relief Fund  
Sept. 3, 2005 - Sept. 18, 2005



### 'It was just like a punch in the face.'

Sculptor Regan Carney talks about a gust of wind that smashed through the walls of her shared studio during Hurricane Katrina.

Andrew Hersh/Examiner

Vick Scimeca hands Drew Bruch supplies as they unload their truck on Sunday, Washington residents Lucy Keenan and Drew Bruch loaded a rented truck full of donated supplies and headed for Bay St. Louis, Miss., after receiving distressing phone calls from their close friend Ellis Anderson, a Bay St. Louis community leader and resident, who reported that the town had received no outside help from relief organizations after Hurricane Katrina.

### Those spared are grateful

onto the wide front porch of her house and offered them bottles of cold water from a cooler.  
Though Anderson's 1918 plantation-style home was spared major damage, most of the neighborhood was flattened.  
But there wasn't much time to talk. Keenan and Bruch had a truckload of supplies from the

son, who has spent nine days caring for homeless neighbors and scavenging around for supplies.  
"People take care of each other here"  
"This neighborhood, my home — it all withstood Camille and it will not fall to Katrina," she said. "People take care of each other here. We

ances and twisted metal.  
Sculptor Regan Carney, 50, picked through the remains of the airy white-brick studio she shared with some of her fellow artists. Though the building was intact, a powerful gust of wind had smashed through the walls.  
"It was just like a punch in the face," Carney



# Insurance continues to plague our full recovery.

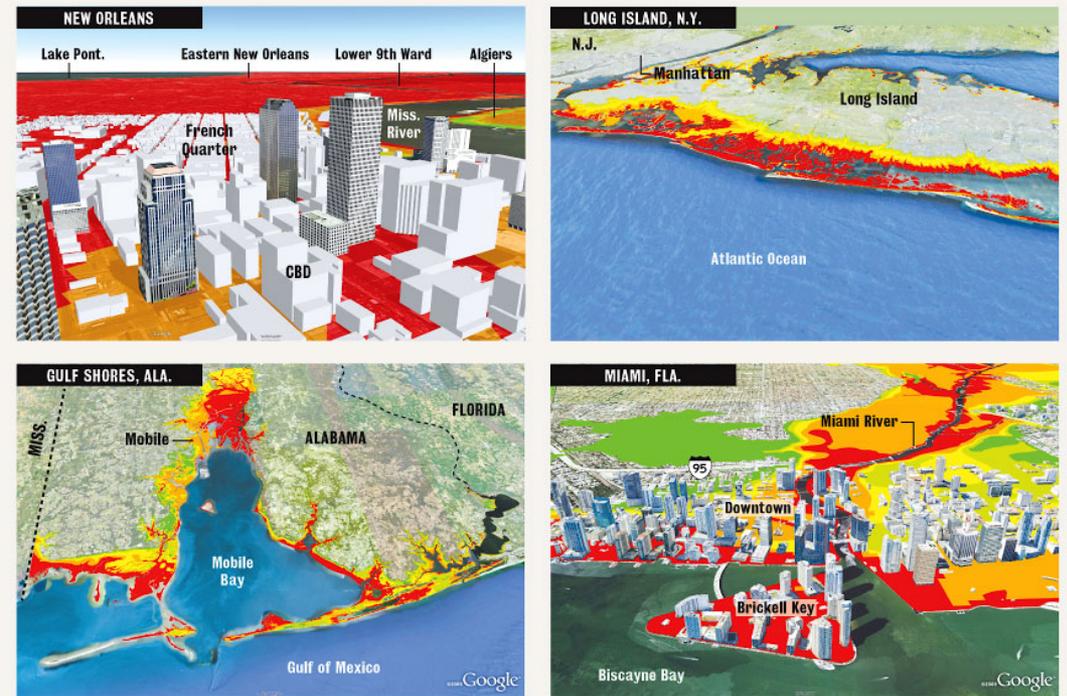
No place on this planet is completely secure, although we will always wish for that.

According to the N.O. Times-Picayune, a 2010 study by First American Corp., shows that a Cat. 1 storm could flood much of lower Manhattan, including Wall Street.

The article also points out that (adjusting for 2005 dollars) the great Miami Hurricane of 1926 still ranks first in terms of damage. The tidal surge for that storm was 15 ft.

## A SURGE IN RISK

New study shows New Orleans not alone in risk to homes from storm surge:



**INUNDATION KEY:** Category 1 (Red), Category 2 (Orange), Category 3 (Yellow), Category 4 (Light Green), Category 5 (Dark Green)

City/metro area	RISK FACTORS			CATEGORY 1 STORM		CATEGORY 5 STORM	
	Hurricane probability	Storm surge probability	Residential density	Financial exposure	Homes affected	Financial exposure	Homes affected
Miami-Dade/Broward/Palm Beach, Fla.	Extreme	High	Extreme	\$19.8 billion	55,368	\$53.6 billion	254,864
Virginia Beach/Norfolk/Newport News, Va.	Medium	High	Medium	\$7.4 billion	39,175	\$39.5 billion	250,254
Tampa/St. Petersburg, Fla.	Extreme	High	High	\$9.4 billion	50,294	\$33 billion	244,016
Houston/Galveston, Texas	Extreme	Extreme	High	\$2.1 billion	18,812	\$20.8 billion	191,709
Charleston, S.C.	Medium	High	Medium	\$8.7 billion	39,156	\$19.9 billion	101,288
<b>New Orleans</b>	<b>High</b>	<b>Extreme</b>	<b>Medium</b>	<b>\$16.6 billion*</b>	<b>85,600</b>	<b>\$17.5 billion</b>	<b>91,487</b>
Jacksonville, Fla.	Extreme	High	High	\$2.3 billion	9,358	\$16.5 billion	106,698
Long Island, N.Y.	Low	Medium	Extreme	\$3.1 billion	95,456	\$11 billion**	367,773
Wilmington, N.C.	Medium	High	Medium	\$1.7 billion	6,917	\$8.2 billion	43,282
Myrtle Beach, S.C.	Medium	High	Medium	\$1.4 billion	8,164	\$6.2 billion	52,278
Corpus Christi, Texas	Extreme	High	Medium	\$828 million	5,274	\$4.7 billion	38,506
South Padre/Brownsville, Texas	Extreme	High	Low	\$183 million	984	\$1.7 billion	24,459
Gulf Shores, Ala.	High	High	Medium	\$932 million	5,485	\$1.2 billion	7,098

\*New Orleans data not updated for 100-year hurricane protection system improvements

\*\*Numbers based on Category 4 hurricane. Assumes Long Island not at risk from a Category 5 hurricane



**Budget Travel Named Bay St. Louis  
the Coolest Small Town in the south  
and listed among the top three in America**

**Thanks,  
Y'all.**



Photography by Ellis Anderson, Joe Tomasovsky, Linda-Lou Nelson