

How Is That Working Out For You?

Street Level Examples Of Using Government Programs

David Myers, CEcD
Executive Director
Ponca City Development Authority
dmyers@goponca.com





**KEEP
CALM
AND
SORT OUT
YOUR PRIORITIES**

- **Federal Programs Pursue National Objectives**
 - ✓ **Benefitting low/moderate income (120%)**
 - ✓ **Addressing blight**
 - ✓ **Meeting an urgent need**
 - ✓ **Assist economically distressed areas**
- **In general, programs aimed at:**
 - ✓ **Unemployment 1% over national average**
 - ✓ **Household income at 70-80% of national average**
 - ✓ **Major economic event**
 - ✓ **Rural areas (non-metros)**

-
- **What are *Your* Objectives?**
 - **What can you handle? (What are your capacities?)**
 - **Understand who your partners are (or could be)**
 - **Be prepared to match (EDA)**
 - **CEDS, SAM and other letters you will need to know**
 - **Most programs try to leverage private investment**
 - **State and Federal programs usually link with each other**
 - **Strings will be attached**





Infrastructure

Business Parks
Streets
Sewer
Water
Bridges
Airport Improvements

Example:

Plainview Texas,
Agency:
What was funded?:
How Much:
Match:

Takeaway:

Regional Business Park
Economic Development Administration*
Water/Wastewater Lines
\$1 million
100 acres plus the cost of streets,
entitlements and telecommunications
Its good to have friends



Building Renovation

Example:

Ponca City, OK

Agency:

What was funded?:

How Much:

Match:

Takeaway:

Laboratory Modernization

Economic Development Administration

Building Construction

\$1 million

Match of \$1 million; Donation of building;

Additional cash match by company

Up front costs for engineering study

Work with grantor staff ASAP



Broadband

Example:

Ponca City, OK

Agency:

What was funded?:

How Much:

Match:

Takeaway:

**Installation of a Fiber
Ring to Serve Schools**

Department of Education*

Extending Fiber Lines

\$5.0 million

Commitment of Existing Fiber

**Changing/Expanding goals is
possible, but make sure your
federal partner is on board**



Revolving Loan Program

Example:

Guthrie, OK

Agency:

What was funded?:

How Much:

Match:

Revolving Loan Program

USDA Rural Development*

Cash to Re-Lend

(Equipment, real estate, operating, etc.)

\$626,000

Management Capacity



Train (Freight) Off-Loading Facilities

Example:

Blackwell, OK

Agency:

What was funded?:

How Much:

Match:

Takeaway:

Multi-Modal Freight Transshipment

Economic Development Administration

Construction of docks and ramps

\$500,000

Right of way and commitment

of existing short line railway access

If you build it....will they come?



Planning Grants

Example:

**Towanda, NY
Agency:**

**Power Plant Closure Recovery Strategy
Economic Development Administration
Partnership for Opportunity and Workforce
and Economic Revitalization**

What was funded?:

**University supported planning to overcome
the closing of a coal fired power plant**

How Much:

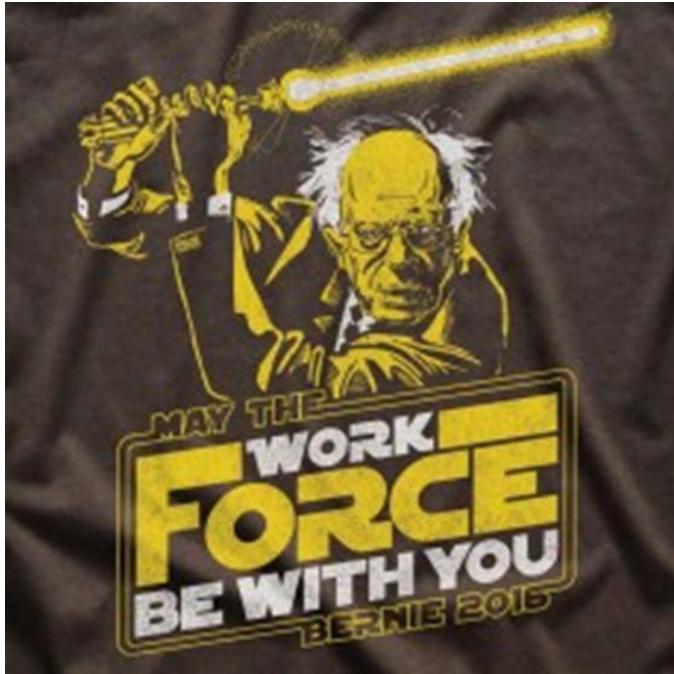
\$160,000

Match:

None

Takeaway:

**Know thy CEDS, Value of University
partnership, Keep Fed Reps in the loop**



WORKFORCE

National Emergency Grant (NEG) Benefitting the Worker; Tools for the Community

Example:

Ponca City, OK
Agency:

What was funded?:

How Much:

Match:

Takeaway:

Workforce Training to Attract Dorada Foods
Workforce Investment Act
through State Discretionary Funds*

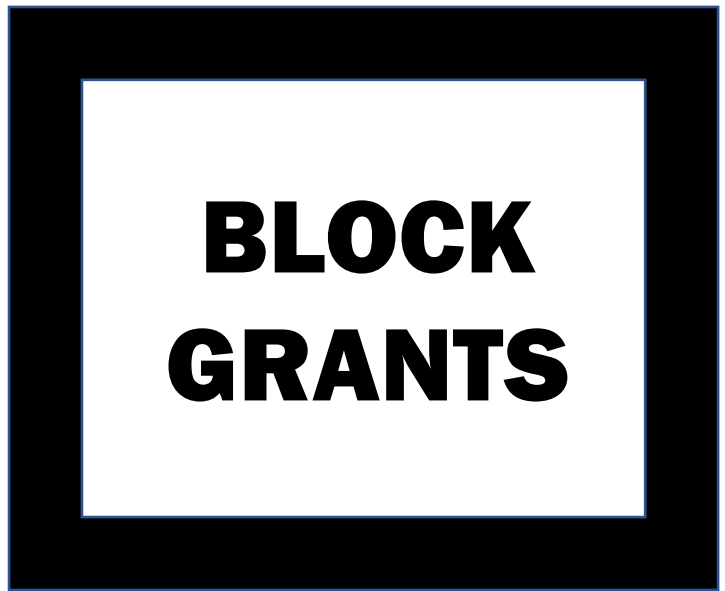
New Employee Wages During Training

\$304,000

\$304,000 (by employer)

Not all employees are eligible.

Not always available



(AKA: CDBG-Community Development Block Grants)

Benefitting Low and Moderate Income Households

Addressing Blight

Meet an Urgent Community Development Need

West Virginia Department of Commerce-Small Cities Block Grant Fund

- **There is help available**
- **Details...Details...Details**
- **It will take time**
- **Programs are competitive**
- **Job creation expectations vary**
- **Work with your state and federal allies**
- **Monitoring/reporting/compliance required**
- **Some programs are grants...some are loans**
- **Be able to tell the story (past, present and future)**
- **All programs dependent upon appropriations**





Thank
You!