

**Weathering the Storm: Building Economic Resilience through Regional Partnerships & Local Business Continuity**

A Peer Exchange & Training Workshop  
August 5 – 6, 2015  
Nashville, TN

**NADO**  
NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS  
RESEARCH FOUNDATION




Image: Flickr user heydn

## Wednesday, August 5

**12:30 p.m. Registration Opens**

**1:00 p.m. Welcome & Introductions**

*Sara James, Program Manager, NADO Research Foundation*

*David Purkey, Deputy Commissioner, Tennessee Emergency Management Agency (TEMA)*

**1:30 p.m. 5 x 5 Presentations: Preparing Your Region**

A sampling of participants will give a five minute, five slide overview of how they are building resilience to natural disasters and other economic shocks in their communities.

**2:30 p.m. Networking Break**

**2:45 p.m. Identifying and Assessing Hazards In Your Community: What You Need to Know In Order to Build Resilience**

*Josh Human, Former Director of the University of Louisville Center for Hazards Research and Policy Development, Current Senior Hazard Mitigation and Resilience Planner, Stantec, Louisville, KY (confirmed)*

Attendees will learn how to identify risks and vulnerabilities in their region, assess their impact on the regional economy, and learn where to find further information, data, and tools to strengthen resilience-building initiatives. Josh will also highlight the importance of aligning hazard mitigation and economic development priorities.

**3:45 p.m. The Importance of Having a Plan: Business Continuity 101**

*Gail Moraton, Business Resiliency Manager, Insurance Institute for Business and Home Safety (confirmed)*

An overview of how the practice of business continuity planning can ensure that businesses survive natural disasters and other disruptions. Gail will also highlight the role that regional development districts, local governments, chambers of commerce, and other public and private entities can play in strengthening their communities by promoting and facilitating business continuity planning.

**4:45 p.m. Closing Remarks, Overview of Day 2**

**5:00 p.m. Adjourn Day 1**

## Thursday, August 6

- 9:00 a.m. Meet in Hotel Lobby to Board Bus for Mobile Tour**
- 9:30 a.m. Tour of Recovery Efforts in Downtown Nashville**  
*Ralph Schulz, President & CEO, Nashville Chamber of Commerce*  
A tour of the flood-impacted areas in Nashville's central business district including tours of small and medium-sized businesses and a discussion of their recovery challenges and lessons learned.
- 11:00 a.m. Return to Hotel, Networking Break**
- 11:15 a.m. Building Regional Economic Resilience: The Role of the Development District**  
*Margo Moring, Executive Director, Regional Community Institute of Northeast Florida, Inc. (?)*  
Attendees will learn about the innovative Public Private Regional Resilience (P2R2) leadership model that gives regional thought leaders and members of the business community the responsibility of strategic visioning, vulnerability assessment, and identification and implementation of feasible actions that can be taken to strengthen the resilience of the region.
- 12:15 p.m. Lunch & Small Group Discussion**
- 1:15 p.m. A Regional Approach to Business Continuity**  
Representatives from South Central Tennessee Development District will share their efforts to develop custom business continuity planning worksheets for businesses within their 13-county region and their partnership with the University of Tennessee's Center for Industrial Services to conduct localized business continuity training workshops.
- 2:45 p.m. Networking Break**
- 3:00 p.m. Bridging the Gaps: Opportunities for Collaboration**  
A panel-led discussion of how those in the room can better work together to further economic resilience.
- 4:15 p.m. Closing Remarks & Conclusions**
- 4:30 p.m. Adjourn Day 2**