

# Staying on Course as Roads to Recovery Converge

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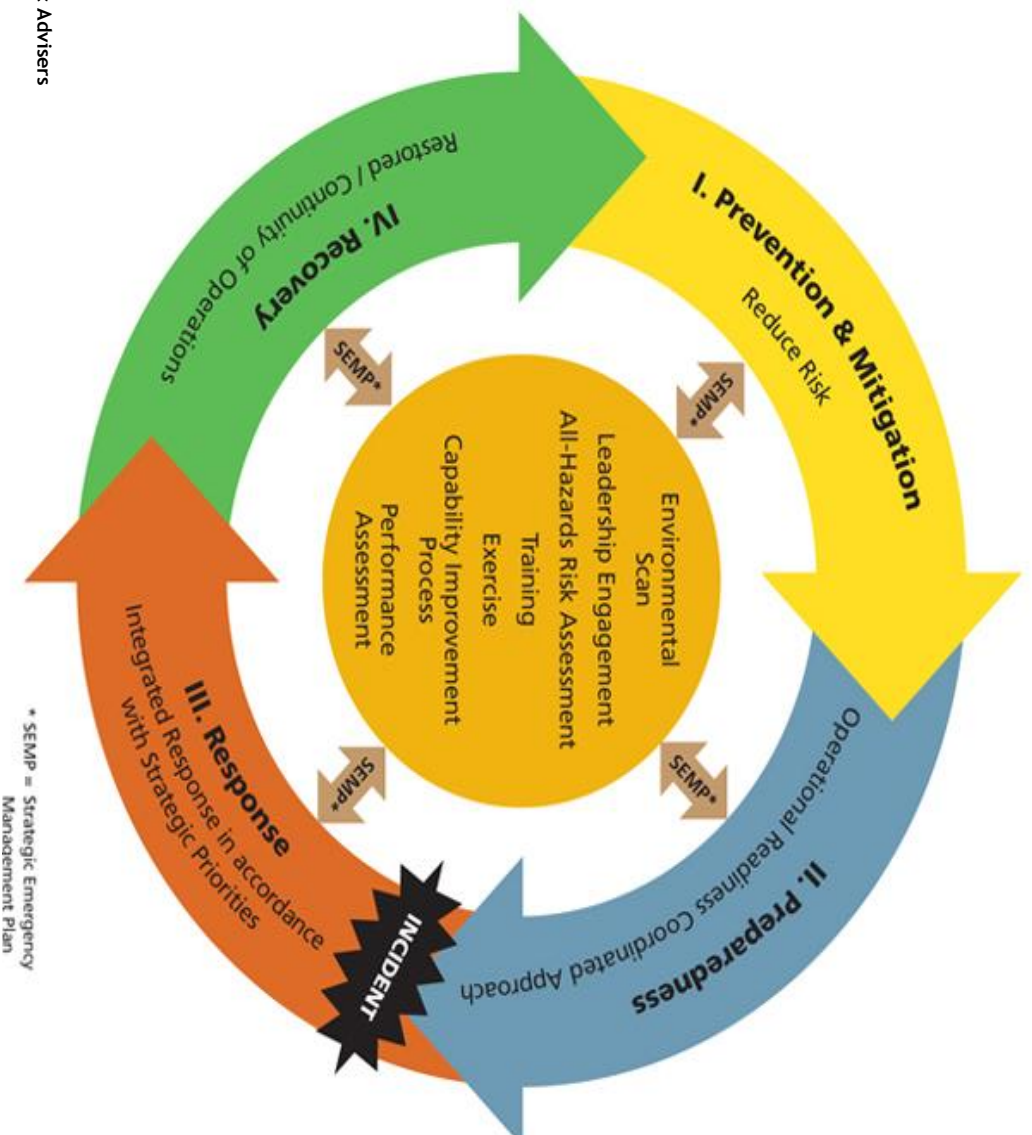


# 2020: A Year Like No Other

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## Emergency Management Continuum



# Prevention & Mitigation

- ▶ SWOT Analysis & Strategic Planning
- ▶ Asset Mapping
- ▶ Vulnerabilities Mapping
- ▶ Supply Chain Analysis
- ▶ Infrastructure Mitigation (hard and soft)

# Preparedness: BR&E

- ▶ Identify critical business functions (Drivers)
- ▶ Backup/virtual operation
- ▶ Capacity building
- ▶ Data providers and trackers
- ▶ Compliance coordinator
- ▶ Build relationship with new resource providers and non-traditional partners
- ▶ Encourage and support business planning
- ▶ **Build an Economic Response/Recovery Team**

# Response: Partners, Action Plan & Toolkit

- ▶ Communication (virtual)
- ▶ Assessing impact (quantitative and qualitative)
- ▶ Federal systems and rules
- ▶ **Mutual aid plan: Fill capacity gaps**
- ▶ Activate financial and technical resources
- ▶ **Business hotline**
- ▶ **Document, document, document**

# Recovery: Stabilization & Revitalization

- ▶ **BRCs/Virtual BRCs**
- ▶ Know how Local, State, Federal & Private Sector deliver programs
- ▶ **Case management approach to business assistance**
- ▶ **Long-term blight/redevelopment**
- ▶ **Retrofitting, rehabilitation**
- ▶ Expanding communication and ED to broader “organic” growth
- ▶ Opportunity to accelerate ED plans

# Resilience Evaluation Areas

- ▶ **Grant writers and managers**
- ▶ **Financing**—Resources and programs in place to support economic recovery
- ▶ **Infrastructure**—Strategies and programs to maintain critical systems
- ▶ **Procurement Strategies**—Plans reducing capital leakage and providing training to support procurement efforts
- ▶ **Business Continuity and Risk Management**—Promote development of business continuity plans and accelerate business resumption
- ▶ **Workforce Support**—Support workforce development through training, placement services, and community support
- ▶ **Economic Diversification**—Demonstrate understanding of economic limitations, vulnerabilities, disaster preparedness and recovery activities



# Questions



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