

Staying On Track for Long-Term Resiliency in the Face of Multiple Crises

An IEDC Recovery Workshop at the 2020 IEDC Annual Conference, sponsored by the Economic Development Administration

Time: Friday, Oct 16 from 12:40 - 3:00 pm EST

Speaker Bios

Presenter:

Mickie Valente, President, Valente Strategic Advisers LLC

Mickie Valente is an economic development consultant with more than 10 years of success designing and implementing economic development programs and effective strategies to restore local communities and support community resiliency. She has coordinated public and private sector stakeholders to develop and implement resilience plans and post-disaster recovery and revitalization strategies for communities throughout North America. She launched her consulting business, Valente Strategic Advisers, LLC, in 2008, after working with Enterprise Florida, where she coordinated the state's initiatives to recover businesses and local economies following the devastating 2004-2005 hurricane seasons. She has consulted with local, state, federal and private sector leadership in more than a dozen states and in Canada and has served as a subject matter adviser and disaster resiliency instructor for the International Economic Development Council (IEDC), the National Association of Development Organizations (NADO), FEMA, Economic Developers of Alberta and the National Oceanic and Atmospheric Administration (NOAA). She is regularly engaged as an expert consultant by the U.S. Economic Development Administration to coordinate the federal support of on-site economic recovery initiatives. She earned a Bachelor of Arts degree from the University of Georgia and a Master's in Business Administration from the Florida State University.

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Moderator:

Rebecca Moudry, Director of the Department of Economic Initiatives, Fairfax County VA

Rebecca Moudry is the Director of the Department of Economic Initiatives for Fairfax County. In this role she leads the new Department to leverage county resources and develop policy recommendations to foster economic development and position Fairfax County to be an economically competitive and prosperous community.

Rebecca has more than 20 years of experience in economic development, community development and investment policy in both the private and public sectors. Most recently, Rebecca was a vice president at ROI Research on Investment. As part of the executive team she supported economic development clients to develop and execute strategic planning and business attraction and retention programs.

Previously, Rebecca served as Deputy Director for Investment Services at SelectUSA at the U.S. Department of Commerce. This federal program facilitates job-creating business investment into the United States. At the U.S. Economic Development Administration, she structured the first multi-agency challenge program to accelerate regional innovation clusters across the country. Her expansive experience includes positions at the District of Columbia Office for Planning and Economic Development, the International Economic Development Council and the Inter-American Development Bank.

Rebecca holds a master's degree in Regional Planning with a focus on Economic Development from the University of North Carolina at Chapel Hill and a bachelor's degree in International Affairs from the University of Puget Sound in Tacoma, Washington. A native of Southern Oregon, Rebecca has called Washington, DC home since 2005.

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Panelists:

[Jerry Bologna, President and CEO, Jefferson Parish Economic Development and Port District \(JEDCO\)](#)

Since 2000, Jerry has played a significant role in industry recruitment, business retention efforts and major projects throughout Jefferson Parish. He brokered the \$1 billion investment of global industry leader Dyno Nobel America and played an influential role in the acquisition of the Avondale Shipyard, one of the region's greatest physical assets. Jerry has also attracted international headquarters and publicly traded brands, such as Sleep Number Corporation, Amazon, and US Foods to Jefferson. In 2011, he was recognized by the International Economic Development Council as the New Economic Development Professional of the Year and achieved the Certified Economic Developer designation that same year.

Jerry's work with Ochsner Health System has supported the development of an underutilized stretch of Jefferson Highway into an international healthcare destination through nearly \$400 million in capital improvements and the creation of an additional 3,200 jobs.

In addition to his work at JEDCO, he serves on the Boards of Catholic Charities Archdiocese of New Orleans, the Jefferson Chamber, Greater New Orleans, Inc., and the Louisiana Industrial Development Executives Association, where he served as President in 2017. He also serves on the Fore!Kids Foundation, producer of the PGA Tour's Zurich Classic.

Jerry received notable recognitions during his many years at JEDCO, including: “40 Under 40” in international economic development (Development Counsellors International); “Business Person of the Year” for 2018 (Biz New Orleans Magazine) and one of the Top 50 Economic Developers in North America (Consultant Connect). In 2016, the Bureau of Governmental Research recognized him for Excellence in Government. Under his leadership, JEDCO was named to the inaugural UNO25, a list of high-performing regional businesses and organizations led by University of New Orleans alumni.

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Grant Ervin, Chief Resilience Officer and Assistant Director for the Department of City Planning, City of Pittsburgh

Grant drives strategy creation and execution of citywide sustainability and resilience initiatives for the City of Pittsburgh. He leads environmental, social and governance reporting activities, fosters cross-sector and intra departmental partnerships and creates value for residents.

Over the past 6 years he has helped set ambitious carbon reduction targets, built city-wide and district scale resilience strategies and crafted innovative decision support products, while leading a variety of social, environmental and economic development activities.

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Jeb Brugmann, Founding Principal, Resilient Cities Catalyst

Jeb has a 37-year career working with cities to establish new practices for local sustainability, climate action, and social equity. In 1989/90, he founded ICLEI-Local Governments for Sustainability. As Secretary General from 1990-2000, he built the worldwide organization, which has more than 1,500 municipal members today. In this capacity, Jeb established the United Nations sponsored Local Agenda 21 initiative to develop the field of urban sustainability planning, which by the year 2000 had engaged more than 6,400 communities in 113 countries.

As a regional economist and community development specialist, in 2004 Jeb co-founded The Next Practice business innovation consultancy with the late Prof. C.K. Prahalad, specializing in product, property, and business solutions to address poverty conditions among low-income populations in Africa, Asia, and the United States. In 2017 Jeb joined the 100 Resilient Cities team as Vice President, Solutions Development. He managed 100RC's Partnership Platform, overseeing 115 corporate partnerships. He is a Senior Fellow at the Institute for Sustainability Leadership, Cambridge University. His research and publications span the topics of local and regional economic development, market analytics for informal economies, local sustainability planning and performance management, and financing climate adaptation.

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Douglas Nam Le, Disaster Recovery Officer for the County of Hawai'i

Douglas Nam Le serves as the Disaster Recovery Officer for the County of Hawai'i leading the recovery effort from the 2018 Kīlauea lava eruption. Before taking this position he was the Administrative Services Officer for the County's Planning Department. Prior to relocating to the Island of Hawai'i, Douglas served in the New York City Office of the Mayor where he held senior positions with the Office of Recovery and Resiliency and the Climate Policy and Programs team working at the intersection of climate change mitigation and adaptation. Douglas previously worked in community development, community-based planning, policy advocacy, and resident leadership development with working-class, immigrant communities in New York City. Douglas received a Master's of Urban Planning degree from New York University and a Bachelor's degree in Urban Studies from Columbia University. He is a member of the American Institute of Certified Planners.

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